

## SRF Foundation bags CSR Impact Award 2014



*Dr. Y Suresh Reddy, Director SRF Foundation receiving CSR Impact Award*

SRF Limited, through its CSR wing named SRF Foundation received the **CSR Impact Award – 2014** by NGOBOX, honoring excellence in CSR under category of **CSR Innovation**.

As a good corporate citizen SRF Ltd has raised above the business profitability objectives, has followed an integrated approach, displayed exemplary determination of sharing the benefits of growth with the society in general and enabling change in education sector in Mewat region of Haryana, facing neglect in particular for designing and implementing self-sustainable programs, innovative collaborations, cluster approach in 44 Govt. schools in 19 villages touching the lives of 16000 children, 5000 youths and 350 teachers and hence striving towards inclusive and sustainable with a society centered purpose.

Education is the foundation for any nations' advancement on socially, economically and financially. It is through this medium and its advancement that we can build a stronger, economically robust and sustainable country. The **1<sup>st</sup> CSR Impact Award** under the category of CSR Innovation recognized the efforts of SRF Foundation towards ensuring quality education and skills through Rural Education and Vocational Program at Mewat.

There were 23 applications from the BSE top 100 companies and 39 from BSE 500 companies. The application were evaluated for the category-fit at the stage I and then presented to a 'Jury-panel' comprising of CSR experts, CSR-Heads and sector-specialists for the Stage II round. The award-winners were invited for the 'CSR Impact Awards' ceremony held on 18th September under the 'India CSR Summit 2014'.

The CSR Impact Awards is an initiative of NGOBOX to encourage companies, CSR foundations and CSR implementing agencies to deliver high impacts



through CSR projects and adopt multi-stakeholder approach leading to excellence in project outcomes. This initiative focuses on identifying high impact CSR projects in 15 categories at Pan-India level. The Awards seek to appreciate project specific impacts made by the organizations in particular thematic areas, to set benchmark in project planning, identification of partners and delivery of results.

**Thank you**