

## SRF Foundation bags Child Rights Champion Award 2015



*Dr. Y Suresh Reddy, Director SRF Foundation receiving the Child Rights Champion Award*

SRF Limited, through its CSR wing named SRF Foundation received the **Child Rights Champion Award – 2015** by Child Rights and You (CRY), honoring excellence under the category of **CSR in Education and skills**.

As a good corporate citizen SRF Ltd has raised above the business profitability objectives, has followed an integrated approach, displayed exemplary determination of sharing the benefits of growth with the society in general and enabling change in education sector in Mewat region of Haryana, facing neglect in particular for designing and implementing self-sustainable programs, innovative collaborations, cluster approach in 44 Govt. schools in 19 villages touching the lives of 16000 children, 5000 youths and 350 teachers and hence striving towards inclusive and sustainable with a society centered purpose.

Education is the foundation for any nations' advancement on socially, economically and financially. It is through this medium and its advancement that we can build a stronger, economically robust and sustainable country. The **Child Rights Champion Award** under the category of CSR in Education recognized the efforts of SRF Foundation towards ensuring quality education through Mewat Rural Education Program (MREP).

The CRY Child Rights Champion Award were first launched in 2012 to recognize and celebrate companies who have ensured that their business policies and practices include children as a stakeholder and have their wellbeing as a critical part of very existence. Children from 30% of world population, however they are the most vulnerable members of the society and the worst impacted in terms of human rights violation and environmental degradation. In this



interconnected world we live in, business have a huge opportunity to make a positive impact on the lives of children through their products and services and the very methods through which they exist and conduct their activities.

CRY, being one of the lead players in the field of child rights in India, launched this award which is the first of its kind to commemorate companies who have shown a commitment to children. In the last two years, this award has seen participation from multiple corporate houses across a wide spectrum of Industries.

**Thank you**