

SRF Foundation bags Natural Capital Award 2017



Dr. Harsh Vardhan, Union Minister of Science & Technology, Environment, Forest, Climate Change & Earth Sciences, GoI co-presenting Yes Bank Natural Capital Award to Dr. Y Suresh Reddy, Director SRF Foundation & Ms. Nitika Dhawan, Corporate Communication, SRF Limited.

SRF Limited, through its CSR wing named SRF Foundation received the **Natural Capital Award – 2017** by **Yes Bank**, honoring excellence under the category of **Eco Corporate - Manufacturing** through Natural Resource Management (NRM) program.

As a good corporate citizen SRF Ltd has raised above the business profitability objectives, has followed an integrated approach, displayed exemplary determination of sharing the benefits of growth with the society in general and enabling change in natural resource management across 42 villages of Tijara block of Alawar district of Rajasthan, facing neglect in particular for designing and implementing self-sustainable change, innovative collaborations, touching the lives of 6746 families and hence striving towards inclusive and sustainable society centered purpose.

Balanced growth is much focused mantra of our operation, hence in 10 years of its intervention through NRM, a total of 204 earthen check dams constructed covering 10590 hectares of catchment area, 1765 hectare of land levelled and put under agriculture use, over 5000 hectares of land brought under green cover with plantation of 4.2 lac fruit and fodder trees, large scale drip and sprinkler irrigation was promoted for water conservation in agriculture. So far, a total of 6746 families were positively impacted and has put them on a trajectory of growth as they are able to earn their living from written off lands on sustainable basis.

YES BANK Natural Capital Awards showcase and reward individuals, groups and corporations spearheading environmental stewardship. YES BANK Natural Capital Awards 2017 celebrate the beauty of nature and wildlife. Natural capital is one of the key focus areas at YES BANK & through platforms such as the YES BANK Natural Capital Awards, the Bank aims to mainstream the adoption of natural capital imperatives in financial decision making and advocate the importance of developing regulatory frameworks, disclosure mechanisms and reporting measures for natural capital accounting.



Thank you